



Agile & Beyond | May 19-21, 2020
TCF Center | Detroit, MI

313 Pembroke Dr, Saline, MI 48176
248.320.9804

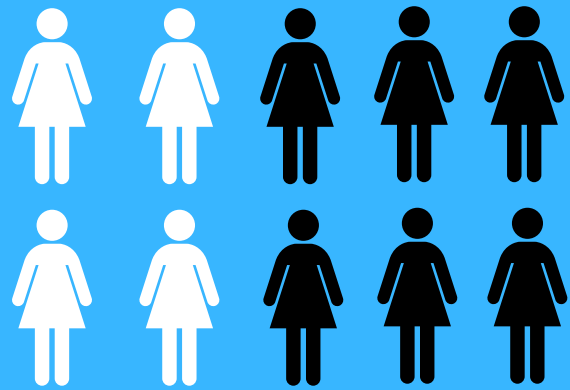
www.agileandbeyond.com
sponsors@agileandbeyond.com

2020

WHO WE ARE

From small beginnings to explosive growth, Agile and Beyond has always stayed true to our roots. We pride ourselves on selecting speakers and topics that appeal to a wide range of roles including product owners, managers, developers and executives alike.

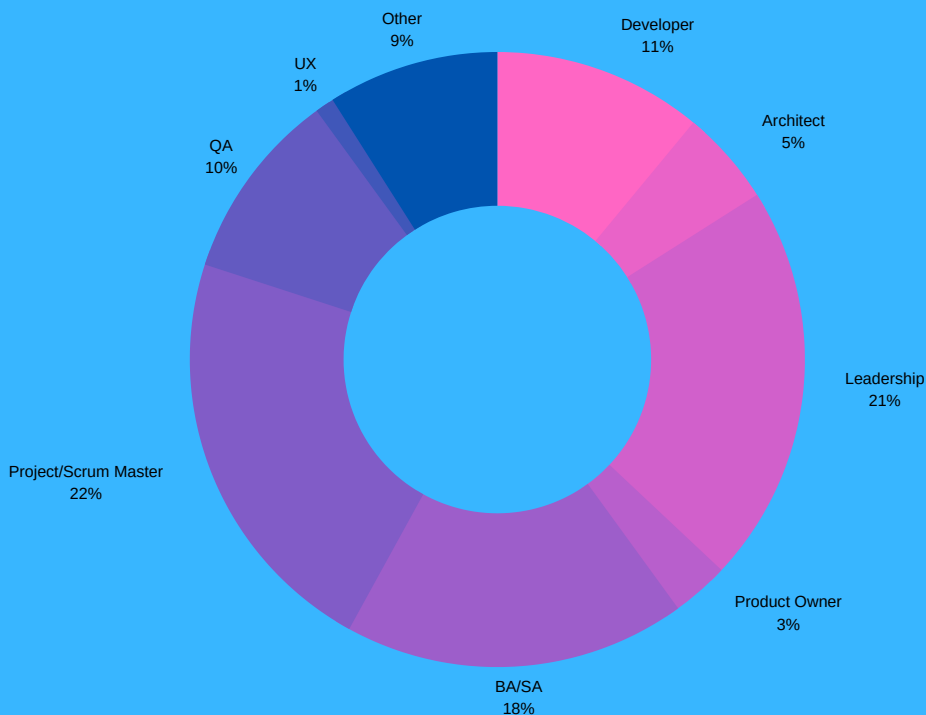
Now entering our 11th year, drawing premier speakers and the highest caliber technologists in the industry, this annual conference attracts over 1000 Agile enthusiasts and consistently sells out.



12 OUT OF 24

Partners found a new hire at Agile & Beyond 2019

ATTENDEE PROFILE



Is your organization on an agile transformation track? Are you looking to hire agile professionals? Do you have a product to sell that helps teams improve their ability to deliver?

Our attendee profile is very diverse. The conference generally attracts attendees from a broad spectrum of fields and locations. Attendees are typically from the Midwest, but we have drawn an increasingly national and international crowd.

We have had attendees from France, Portugal and Spain in the past couple of years.

SPONSORSHIP LEVELS

For 2020, there are several Title Sponsorship opportunities available which includes your choice a premium location and introduction of a keynote speaker. We have added additional sponsorship opportunities to allow you greater access to our attendees

TITLE

\$16,500

- A 2-minute announcement during our keynote gathering
- Premium location and large booth space in the atrium entry area
- A speaking session on any topic that fits within our content areas
- Prominent placement of your company's banner in the conference main hall
- 8 complimentary registrations for the conference (a \$3,592 value)
- Receive contact information for all conference attendees
- Top placement of your company logo on the conference web site
- Marketing materials you provide included in bags given to every attendee

GOLD

\$10,500

- High-visibility location for a large booth in the primary sponsor area
- 4 complimentary registrations for the conference (a \$1,796 value)
- Receive contact information for all conference attendees
- Your company logo displayed prominently on the conference web site
- Marketing materials you provide included in bags given to every attendee

SILVER

\$6,000

- A standard-size booth area in the primary sponsor area
- 2 complimentary registrations for the conference (a \$898 value)
- Your company logo displayed on the conference web site
- Marketing materials you provide included in bags given to every attendee

SPONSORSHIP LEVELS

BRONZE

\$2,500

- A small cocktail table in the convention center
- 1 complimentary registration for the conference (a \$449 value)
- Your company logo displayed on the conference web site
- Marketing materials you provide included in bags given to every attendee

WIFI

\$3,500

- Company logo placed on signage throughout the conference facility.
- 2 complimentary registrations for the conference (a \$898 value)
- Company logo displayed on the conference web site
- Marketing materials you provide included in bags given to every attendee

BAG

(1 Available)

\$3,500

Each attendee will receive a custom bag for attending the event. Your company logo will be printed on each one. The sponsor will have say in the bag that is used.

BAG STUFFER

\$1,700

Don't have a booth? Just want to get your information out to our fantastic attendees? Then this is the price point for you. This support level offers you the opportunity to provide our customers a flier or promotional piece that will be placed in each bag that is given out.

- Company logo displayed on the conference web site
- Marketing materials you provide included in bags given to every attendee

PRIME PARTY

\$7,000

The Conference Celebration is a great way to wrap up the conference with your brand the last thing people remember! With this package you have the ability to throw the best party you can dream up: open bar, food, whatever you like. If you have questions on how to customize this package, please contact us.